

BLUES IN THE SCHOOLS - INTERNATIONAL BLUES CHALLENGE - REGIONAL BLUES NEWS
LOCAL ARTIST FEATURE - MUSIC REVIEWS - LOCAL BLUES VENUES - MEMBERSHIP BENEFITS

BLUESLETTER

DECEMBER 2021

YOUR ONE-STOP SOURCE FOR THE BLUES



EST. 1991

JOEL CHAMBERLAIN

INTERVIEW & STORY BY NEIL BAKER

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photography

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THE DECEMBER BSO BLUESLETTER

FROM THE BSO PRESIDENT



Dear valued members of the Blues Society of the Ozarks,

Hello everyone!

I hope this letter finds you all healthy and safe as we approach the fall.

The BSO Board met in November to discuss plans and schedules for the upcoming BSO Jams, BITS, D.R.Y.M.S. Live Stream event, IBC, and our annual *Jingle the Blues Away* charity fund raiser. Our membership is growing and we're meeting new Blues enthusiasts around the region. Feel free to browse through this issue of the BSO Bluesletter to learn all the exciting things we have in the works for the Blues Society of the Ozarks.

In this issue, you'll read our exclusive interview with Joel Chamberlain; a long standing supporter and former BSO President. Also, our regular features; Blues History Spotlight, Youth in the Blues by Mary Certain, a CD Review by Renee` Hunt, and much more.

Every member on the board contributes their timeless efforts, experience, valuable insight, and love for the blues to bring this publication together. It is an honor to be able to collaborate with such talent. I am blessed.

In closing, thank you to all of you for your support! We look forward to providing you the best in blues entertainment information in the Ozarks. As always, any member of the Blues Society is welcome to attend our monthly board meetings at the Skybox Lounge. It is the second Wednesday of every month and begins promptly at 6:00 p.m.

Have a wonderful day and I will see you all out and about as we go Blues'n the end of 2022.

Sincerely,
O'Neill Blues
President, Blues Society of the Ozarks

BSO MISSION STATEMENT

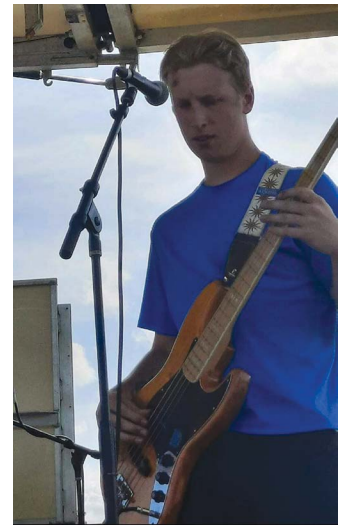
Since 1991 our goals have been to encourage appreciation of the Blues, an original American music; to provide a forum in the Ozarks for performance of the Blues at live events and on radio and television; to educate and entertain the people of the Ozarks; to provide an organization through which people can share their common love of the Blues; and to join with similar organizations to accomplish the forgoing goals.

BLUES SOCIETY OF THE OZARKS
P.O. BOX 8133
SPRINGFIELD, MO 65801
<https://ozarksblues.com/>



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ON THE COVER: JOEL CHAMBERLAIN - COVER PHOTO PROVIDED COURTESY OF JAMIE ROSS PHOTOGRAPHY,
ADDITIONAL PHOTOS PROVIDED COURTESY OF JAMIE ROSS PHOTOGRAPHY, MUSIC MAN PHOTOGRAPHY &

JOEL CHAMBERLAIN

INTERVIEW & STORY BY NEIL BAKER

The word gentleman is a common title given to many men in our daily interactions and conversations. It is often bandied about, without much thought to the meaning behind the word. Then there are men, who carry themselves with a dignity and class that the term "gentleman" isn't just a salutation. They are the living embodiment of the word. Joel Chamberlain is one of those people. This is the story of Joel - BSO Past President, Board Member, and Musician.

Joel Chamberlain was born in 1953 in the tiny town of Platte, in eastern South Dakota. His family moved to the Black Hills of South Dakota when Joel was 5 years old.



Joel's older brother Lynn was a 50's car guy. Joel and his brother Lee got to watch a 1930 Model "A" Ford get turned into a real hot rod, right in front of their little eyes. So, the old car bug was already in Joel's blood when his family moved to Sturgis, South Dakota, when Joel was in the 4th grade.

"Sturgis was just a little cattle town of 6,000 souls on the northern edge of the Black Hills", recalled Joel, when they first moved there.



Joel witnessed the town grow when he was in high school, as the famous Sturgis Motorcycle Rally began attracting riders and tourists from all around the world.

Joel gets the music bug...

Even before Joel bought his first old car – a 1947 Chevy, he and his pals were plotting to learn how to play guitars so they could start a band. The music seed was planted and beginning to grow. The Beatles appeared on the Ed Sullivan show, then the Rolling Stones, the Animals, and others soon



followed. Joel and his pals were right in front of the TV set checking out the moves and these new sounds. They worked summer jobs and after school, to earn cash for that first electric guitar. By the end of the 6th grade, they had amps, guitars, and drums. Practicing their music night and day was what they lived for. Some actual skills eventually followed and their band, "Grapes of Wrath" was challenged to a battle of the bands, as their first public gig at a Sturgis Jr. High School dance. They smoked the older high school guy's band and Joel's music career was on its way.

From the ages of 14 to 18, Joel kept the rock and roll band going in high school. They played at most of the school dances and in a bar three nights a week. "Those were amazing times. We had a tight band playing all the latest tunes, doing a lot of gigs around the Black Hills and even had a faux psychedelic light show." During this time, Joel started experimenting with other instruments and took turns playing the Bass guitar.

College days and fast nights...

Joel left Sturgis and the band behind to attend architecture school in 1971 at Kansas State University, where he eventually got a Bachelor of Architecture degree.

The music bug was never out of him however and he jammed with others all through college. While studying at K-State, Joel discovered bluegrass music which was prolific in the area and took up

playing the fiddle. Violin lessons through the University helped get this skill set started.

After graduation, Joel went back to the Black Hills to begin his career as an architect. His old high school pals were now playing country-rock and were anxious to have a fiddle player – even a novice. So, Joel got trial by fire playing every weekend from 9 pm to 1am with the Aspen Grove Band, that later morphed into The Fabulous Hat Band. The Fabulous Hat Band played the Ox Yoke Ranch Festival at Nemo for three consecutive years and was on the bill with The Red Willow band and Poco for one of their Black Hills engagements. This phase of Joel's life ended when he moved to Alaska to practice architecture.

Fast forward to the BSO...

After moving to Missouri after 12 years in Alaska, raising a family and starting an architecture firm, what was next for Mr. Joel Chamberlain? Well, how about becoming the President of the Springfield Chapter of The American Institute of Architects, followed by being president of the Blues Society of the Ozarks for two years. This took place over time.



Mary Certain, who moved to Springfield, became a Blues Society member, and until recently our chapter President was the gateway for Joel to enter the world of the BSO. Mary was an active member in Wichita Blues for 40 years and when she moved to Springfield 6 years ago, she wanted to get involved with the Blues Society here in Springfield.

After attending a few chapter meetings, she began to bring Joel along. As stated above, Joel had

ON THE COVER - JOEL CHAMBERLAIN

previous organizational and board member experience and felt he could bring something to the Blues Society of the Ozarks to help build up the chapter. Joel followed the path from being a board member to the BSO President, for the 2016-2018 two-year term. Some of the accomplishments he is proud of during his term as president include:

- A professional structure to the BSO.
- Developed the monthly socials
- Encouraged the BSO to start monthly jam sessions
- Puts on the Chamberjam Summer Membership Picnic at his and wife Mary Certain's home out near Fair Grove



The next chapter...

Today Joel is still active on the board as our Sergeant at Arms, writes newsletter articles, and provides continuity to the board.

He's still actively working as an architect and his skills and professionalism are in constant demand.

On the music front, Joel has re-activated himself with playing the fiddle and bass guitar, plays in a band



and at the BSO jams, and is always looking for more musicians to play with.

If you have a minute, swing by the Chamberlain house near Fair Grove sometime. They always welcome visitors. Chances are you'll find Joel hanging out in the incredible gazebo he built on his house this year, or out fussing with a classic car he is working on out back or playing music with his daughters Dana and Aurora when they're visiting, and overseeing Mary nurturing her peppers out back on their property... Surrounded by nature and listening to the Blues. 🎸



BLUES HISTORY SPOTLIGHT - AUSTRALIA HONEYBEE JONES-NEAL



BLUES HISTORY SPOTLIGHT

STORY BY MARY CERTAIN



One of my favorite blues festivals to attend is the King Biscuit Blues Festival in Helena Arkansas. I especially like to go to the Call and Response symposium that is hosted by Roger Stolle and Don Wilcock, in the Malco Theater. It is a wonderful way to get to know blues artists' backgrounds and inspirations.

This year, among the first group, was **Miss Australia "Honeybee" Jones-Neal**. Born in Flora MS., she is now 78 years young. She spent much of her life in Indianapolis, Indiana, but moved to Indianola, Mississippi, when she retired in 2003 from being an overhead crane operator in a steel mill. It is quite the inspiration that she has come out of retirement and is now the new voice of blues in the Delta.

Mississippi Delta Blues comes to mind when one hears her play. She reportedly looks up to the greats like Jr. Wells, Muddy Waters, Little Milton, and of course her brother Paul "Wine" Jones.

"Honeybee" as she likes to be called, started picking guitar at the age of 5. She is self-taught and got her inspiration from her daddy, a sharecropper musician who played at juke joints and churches in and around Flora. She is the sister of bluesman Paul "Wine" Jones, who recorded on the Fat Possum record label. Paul was her younger brother and she taught him to play the guitar at an early age.

In 2005 she promised her brother, while he was on his death bed, that she would keep playing the guitar and keep the blues alive.

She has performed at Buddy Guy's Club, The House of Blues, King Biscuit Festival, the Juke Joint Festival in Clarksdale, Mississippi, various clubs and more, now that the pandemic status has started to release blues players back into venues and festivals. I am looking forward to catching her again.

Honeybee is a prime example of how one can influence budding musicians to follow their dreams, and yet prove it is never too late in life to pursue keeping the blues alive. 🎸





BLUES IN THE SCHOOLS

News from the BSO BITS PROGRAM

The schools continue to be in full swing as we approach the end of the calendar year. The 2023 school year schedule for programs is still being developed around the upcoming holiday season.

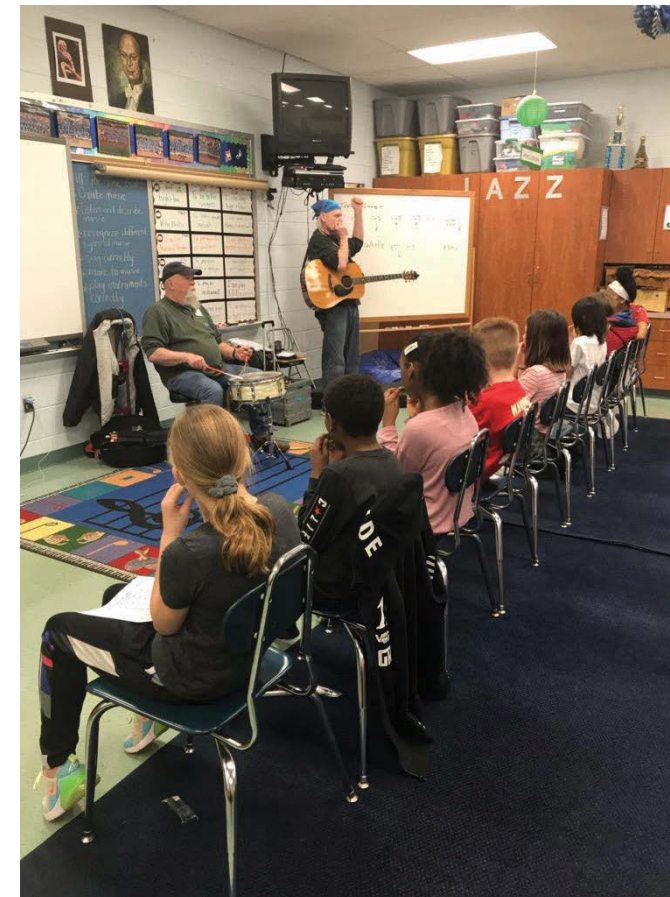
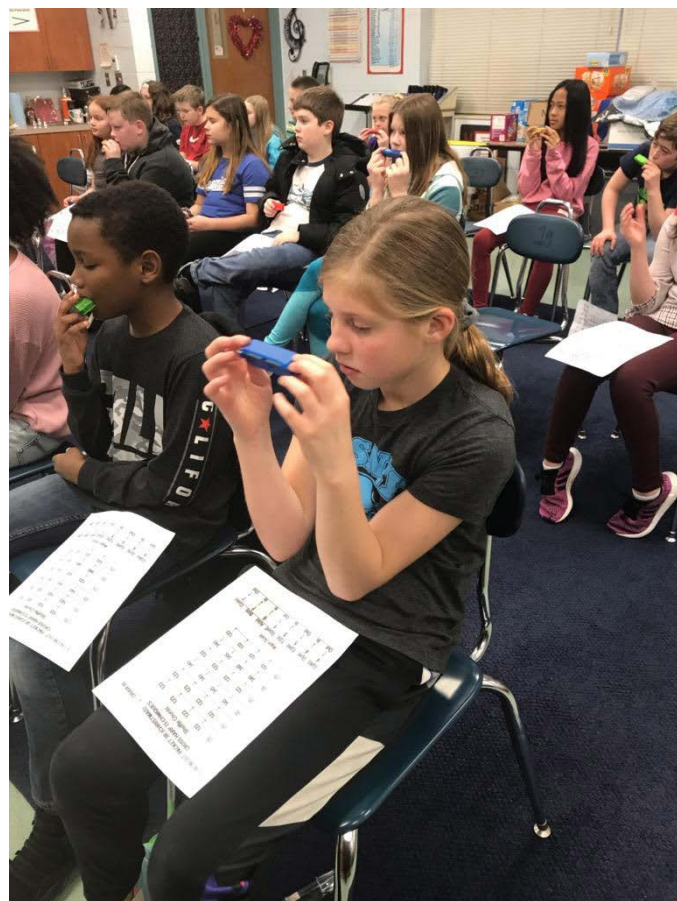
REPORT BY GEORGE HUNT



The BITS program continues to educate people of all ages about the blues as a historic music form and how a simple harmonica can become an expressive instrument .

The "Blues in the Schools" Telecaster Raffle for 2022, is generously provided by Fender and Ernie Williamson Music. This year's giveaway will feature an extraordinary Arctic White Player Series Telecaster with a maple neck. Raffle tickets for the Fender Player Series Telecaster are \$10.00 each and can be purchased at Ernie Williamson Music. The drawing for the Telecaster will be at the annual Jingle the Blues Away Charity Benefit & Jam on December 10, 2022, 5:00 p.m. to 8:00 p.m.

To learn more about the BITS program and its impact in the schools and our community, contact George Hunt at georgehuntbluesman@gmail.com, or (417) 353-9180. You can also find George on [Facebook](#) . ↑



What is Blues in the Schools?

Blues in the Schools offers the opportunity for students of all ages to engage in multidisciplinary, whole-language learning using the study of music, math, language arts, history, anthropology, and sociology in a hands-on approach celebrating creative self-expression. By bringing the blues genre into the classroom, students are exposed to these traditional subjects, while breaking down racial barriers and opening dialogue about cultural diversity.

YOUTH IN THE BLUES GRAYSON ACKERLAND

STORY BY GRAYSON ACKERLAND & MARY CERTAIN

I'm Grayson Ackerkand and I'm 17 years old. My journey in music started 13 years ago when my grandpa bought me my first guitar for Christmas, and I would run around calling myself Rockin' Rooster.

I've always had a love for music, but everything changed when I joined band in elementary school, playing trombone. As I learned to read music, my rhythm developed, and it paved the way to learning music on a deeper level. I would play a few concerts a year for my school, eventually joining jazz band and learning some music theory, which has been one of the best choices I ever made.

At the time, I was living in my hometown of Boise, Idaho and my grandparents had moved back to Mississippi. So, my brother and I would stay with them in the summer, and that's when I started playing the blues for real. I was about 10 when I started playing in Clarksdale, with my grandpa occasionally joining in for a song or two.

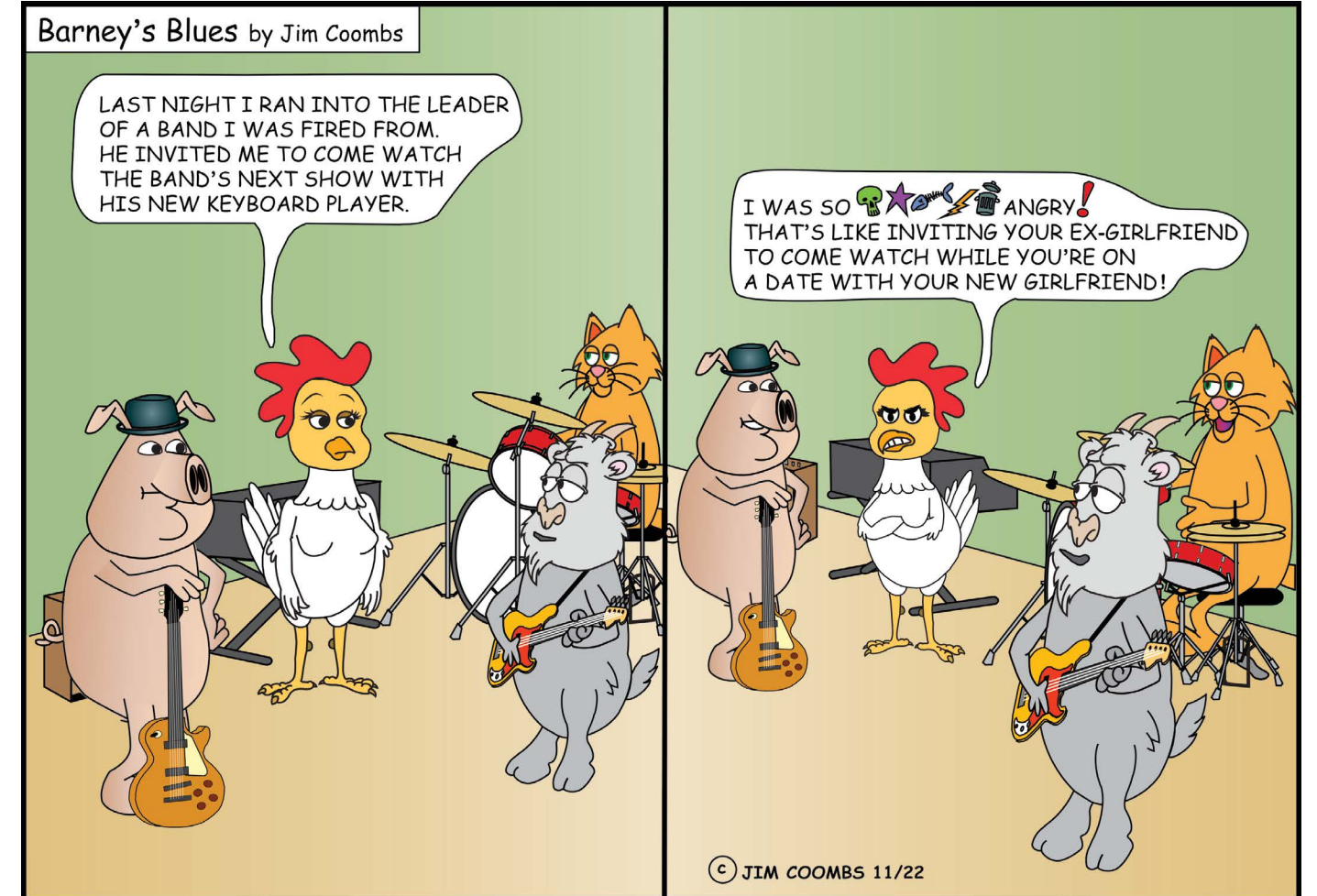


Throughout the years in band, and going back to Mississippi, I would play in the Boise Blues Foundation jam nights, and went on to win their youth scholarship. I really thrived in jazz band and learned so much of what I use today.



I continued through school, going to Mississippi every summer and playing in the Delta. One day, my grandpa approached me and asked if I would play bass in a concert called The Alive After Five, because his usual player couldn't make it. Of course, I said yes. We practiced and practiced the set list until we had it perfect. After that show I knew I had to play the blues. I have now been living in the Delta for about a year, playing music with my grandpa and others, learning as many things as I can along the way. This year I was fortunate enough to be accepted into the Pinetop Perkins Masterclass on the drums, and I'm so excited to see where my journey can lead to next. 🎸

[GRAYSON ACKERLAND FB](#)



MEMPHIS REVISITED BY LIZ LOTTMANN

CD REVIEW BY RENEE` CROSSLAND HUNT

There is a saying, "Never meet your idols - you may learn the truth." I can honestly say this is not always true. I got to know this musical diva, recently. My husband, George Hunt, Liz Lottman and her husband, Juergen Lottman, were asked to perform at a concert in Montrichard, France. We shared a villa and really got to know Liz as a person and her passion for music.



A native of Jonesboro, Arkansas, Ms. Lottman was signed by Sam Phillips of Sun Studios as a songwriter and recording artist. She was inducted into the Arkansas Blues Hall of Fame and appointed Blues Ambassador for the Arkansas Blues Hall of Fame. She has served on the board of the Ozarks Blues Society of Northwest Arkansas and is currently the President of the Ozarks Blues Society. She continues to perform with her band Divas on Fire. Liz has long history in the music business... we will save the details for the book.



I couldn't pick just one favorite track from the CD. Below are a few of my favorites:



Why Do You Treat Me Like You Do, is the first track on the CD. The song was written by A. Disjlenkovich and L. Lottman. My best description of this track is it, "hits you in the face". Liz has a sultry voice and you feel her emotion with every word. The horns really bring the song home. Every track really packs a punch.

Why Can't I Be Satisfied, is the third track, written by H.R. Smith. This cut is heart breaking and really shows Liz's range. It is like she is having a conversation in your presence. Again, the musicians on this track are incredible. The horn sounds are so smooth, "like cutting through soft butter."

Shake, is the 11th track, written by Sam Cooke. This song was made famous by Otis Redding at The Monterey Pop Festival. This is a fun, light song. I dare you to sit still while listening. You have to get up and dance. Did I mention the horns on the CD are AMAZING?!

Below is a review I read about the CD: "True "Memphis Sound" featuring the right-on vocals of Liz Lottmann, backed by members of the Amazing Rhythm Aces, with special guest Ben Cauley of the legendary Bar-Kays. These seasoned Memphis players really deliver the package -- that indefinable



R&B/soul/country/blues/rock mélange of music that comes only from Memphis."

Liz is what a true blues singer is: Emotional, Soulful, Gritty, Sorrowful, Gutsy, etc. She really feels her songs and so will the audience. One minute her dancing and celebrating, the next moment her tearful and reflective. Don't just take my word for it. Get your own CD, you will be glad you did. 🎧

You can find the CD on Amazon.com Music.

Why Do you Treat Me Like You Do
So Many (Wo)Men So Little Time
Why Can't I Be Satisfied
Let Love Make It Right
New York City
Love and Happiness
Who Will the Next Fool Be
Trouble
Spellbound
You Were Never Mine
Shake
Do Right Women Do Right Men

Produced by Andy McClish
Recorded at Sun Studio in Memphis, TN
Billy Earheart - keyboards
Jeff "STICK" Davis - bass
Fred James - guitar, vocals
Bryan Owings - drums
Mary-Ann Brandon - vocals

<https://www.amazon.com/Memphis-Revisited-Liz-Lottmann/dp/B0001UZCTI> 🎧

BSO BOARD OF DIRECTORS

BSO BOARD OF DIRECTORS

NEWS FROM THE BSO PRESIDENT AND BOARD OF DIRECTORS:

Dear valued members of the Blues Society of the Ozarks, Hello everyone!

We are closing in on the winter season and what an amazing summer and fall we have had! From world travels, IBC Challenges, Clarksdale, Mississippi showcases, and the D.R.Y.M.S. Fund raiser and beyond, I am happy to report **THE BLUES IS THE GOOD NEWS.**

We could dedicate an entire booklet regarding our official Ambassadors of the Blues - George and Renee' Hunt, on all that they have done this year. From a successful visit to France, to George performing on the King Biscuit Radio Show in Mississippi, and to the full touring schedule of the Uncle Buster Band. George and Renee' are burning miles on the road (and in the air) spreading the BSO good vibrations, and seeing first-hand the level of talent and dedication that George has graced us with for years.

And who can forget all the places and contacts Mary Certain has made over the past months, and beyond. Mary is truly a lover of this music and the artists blessed to create it. She is a force within our Blues Society, and all her work in front of and behind the scenes, truly helps this organization run and continue to grow. Thank you, Mary!

Of course, EVERY board and BSO general member has played some part in spreading what we are doing, and where we are heading, as a

REPORT BY NEIL BAKER



Blues Society. We cannot thank you all enough.



We had a successful local International Blues Challenge this year, and congratulations are definitely in order to Justin Cauble and Mike Snow! They will be representing us the upcoming IBC in Memphis. I know they will make us proud! Please send them a message of support when

The Dates You've Been Waiting For...
International Blues Challenge
January 24 – 28, 2023
 Booking details for IBC hotels coming real soon

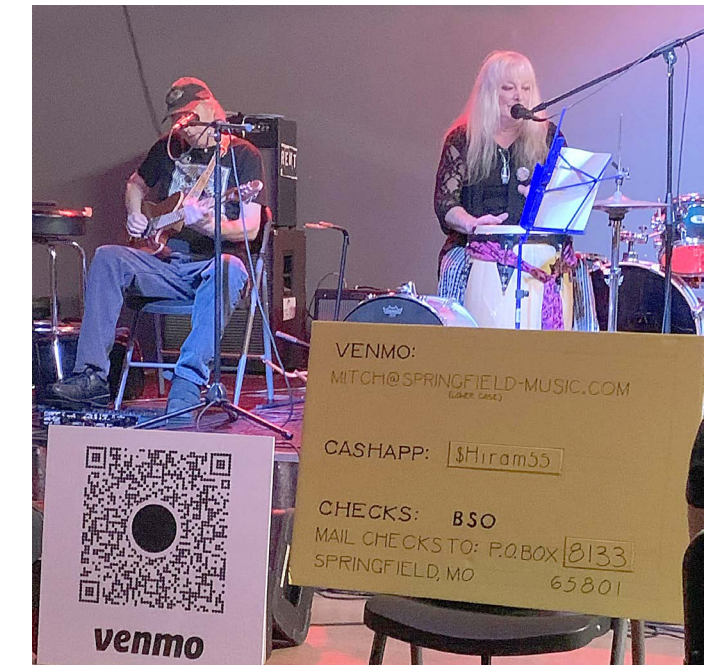
The Blues Foundation
 Our Mission is to preserve blues heritage, celebrate blues recording and performance, expand worldwide awareness of the blues, and ensure the future of the uniquely American art form.



you can. I know they will appreciate the thought. Alyssa Galvan will also represent the BSO at the International Blues Challenge, in the Solo Youth Showcase.

What an amazing night we had at the 2nd Annual Debbie Rule Youth Music Scholarship (D.R.Y.M.S.) Fund raiser. The level of talent that graced the stage was amazing. The feeling of goodwill permeated throughout the room, and from the internet, as you all sent messages of support and donations. We humbly thank you! Burl and Brenda made a special appearance at the D.R.Y.M.S. Fund raiser and Burl said from the stage, "Thank you. I love you all more than you know." I can't think of a better way to sum up the atmosphere that night and within the Blues Society of the Ozarks.

And mark your calendars for December 10th for our annual **Jingle the Blues Away Jam** at Galloway Station. Our charity recipients this year, will be: **Women In Need (WIN)** and **Gathering Friends.**



In closing, thank you for being a part of the Blues Society of the Ozarks. You are what reminds us of the great times we have shared in the past and what excites us for the future.

Sincerely,
Neil Baker
BSO President



Jingle the Blues Away

December 10, 2022 @ Galloway Station
5:00pm - 8:00pm **1281-B E. Republic Road**

Charity Benefit, Open Jam & Silent Auction
 for *Gathering Friends & Women in Need of the Ozarks*

DONATIONS WELCOME

Visit the BSO  or contact Neil Baker at (417) 425-5669 for details.






Come join the fun at the annual Jingle The Blues Away Charity Benefit, Open Jam, & Silent Auction! This year, the proceeds and donations will all go to Gathering Friends and Woman In Need of the Ozarks. Donations are welcome at the event! **Donation ideas:** \$20.00 Walmart cards, \$5.00 fast food cards, gloves, cash. Please feel free to message us on Facebook or contact Neil Baker at 417-425-5669 for more information.

Happy Holidays



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D.R.Y.M.S. LIVE STREAM EVENT

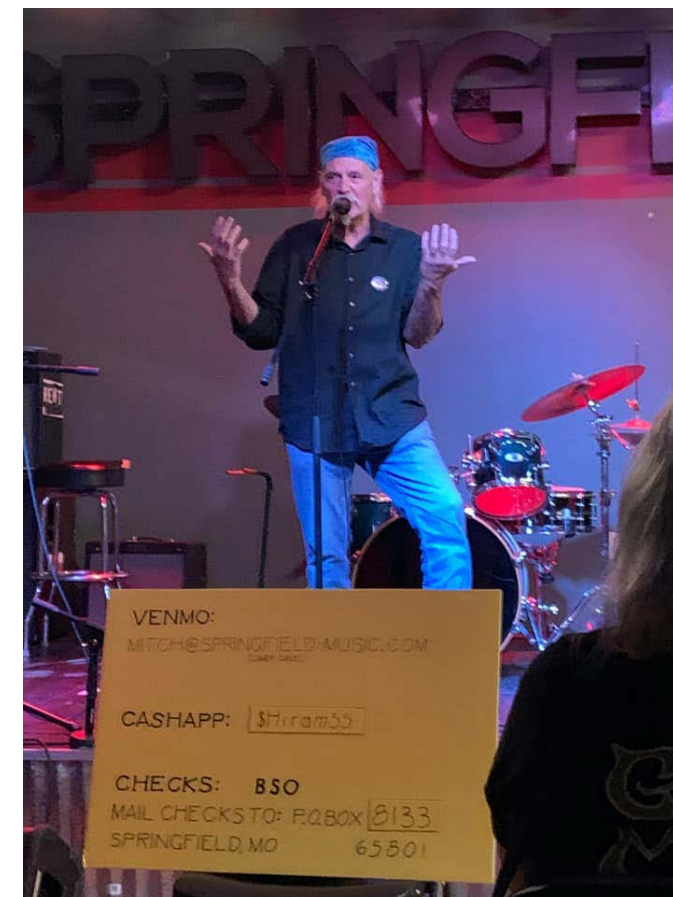
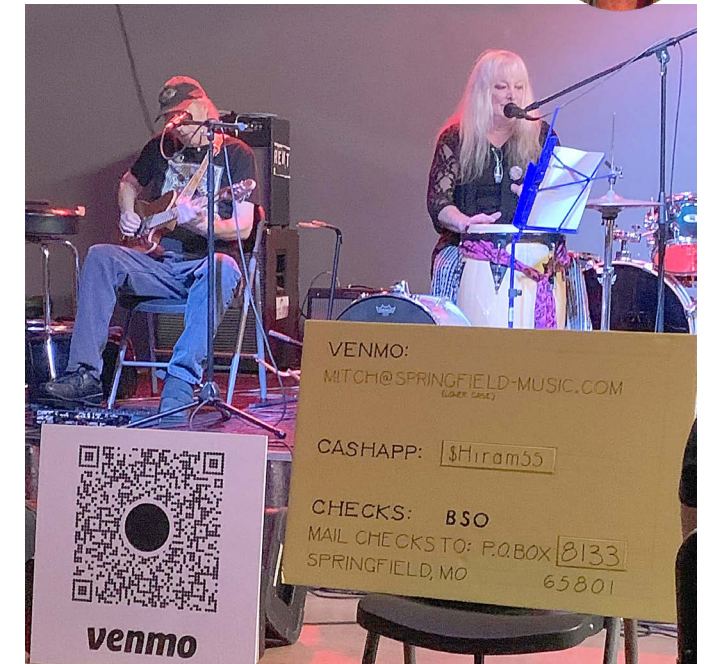
STORY BY MARY CERTAIN

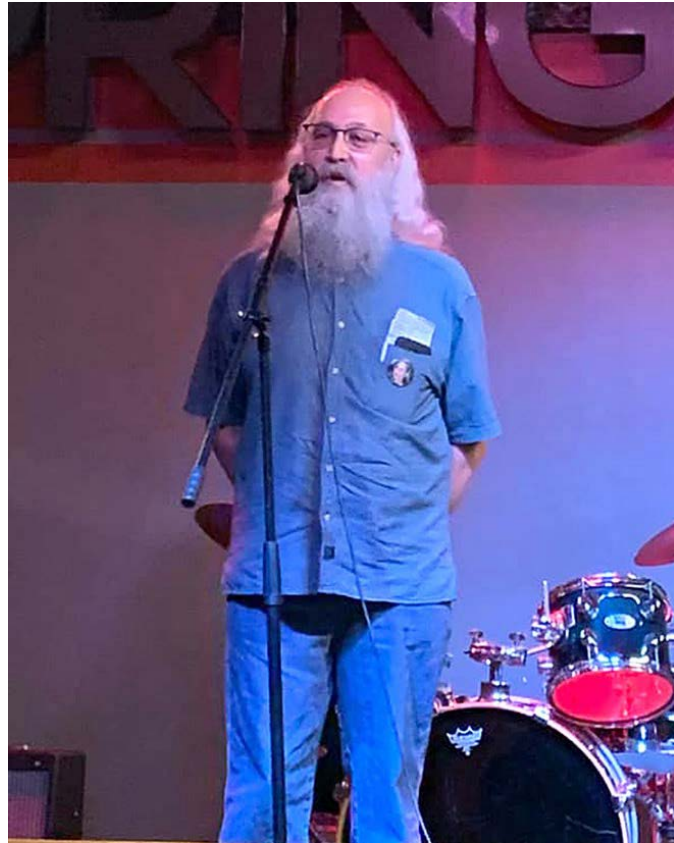


Love and Support was in the air at the **2nd Annual Debbie Rule Youth Music Scholarship Facebook Live Fund raiser**, held on October 24th at Ernie Williamson Music Store in Springfield, Missouri.

The **D.R.Y.M.S.** Scholarship was created in Debbie Rule's honor to help fund young musicians to take lessons, or participate in workshops to hone their skills as a musician. The scholarship has helped two young musicians so far, and is welcoming more youth to apply for a scholarship to pursue their dreams within their musical interest.

The one-hour program opened with George Hunt introducing the musicians. Burl Williams & Brenda Meyer sounded stellar with three songs, "Come Into My Kitchen",





"Help Me", and "At Last" - a special dedication song to Debbie & Al Rule

Jim Payne, of **Stomp the Blues Out Of**



Homelessness, presented a large check. Please keep in mind the next Stomp will be on June 10th, 2023.

Following Brenda and Burl was solo musician Annabelle Moore, who sang three songs, wowing the audience with her sweet voice and delicate guitar work. Al Rule gave a heartwarming speech about Debbie, thanking all who had given to, not only his Facebook birthday fund raiser, but also to all who has supported the D.R.Y.M.S. He then introduced 17-year-old Alyssa Galvan. Alyssa was the first **D.R.Y.M.S.** recipient in 2021/2022. She sang three songs, showing her powerful vocals and top-notch guitar work. Not only was Alyssa our BSO's Youth Showcase representative last year at the IBC in Memphis, and attended the IBC workshops, she also participated in workshops in Clarksdale last June. Alyssa will be representing the BSO as well at the next IBC as a solo Youth Showcase. Additionally, she will be back at the Pinetop Perkins Masterclass Workshop next year, and networking with musicians from around the world, building an international bond through music.

(STORY CONTINUES ON PAGE 21)



D.R.Y.M.S. APPLICATION FORM

If you know of a youth who would like to apply for a scholarship, please contact the BSO either by email, text, or phone. ozarksblues@gmail.com

Debbie Rule Youth Music Scholarship (D.R.Y.M.S.) Application and Agreement

The Debbie Rule Youth Music Scholarship (D.R.Y.M.S.) was established in 2021, to honor Debbie's love for blues and unwavering support for keeping the blues alive. This scholarship was created to provide financial assistance to aspiring young blues musicians, whose limited financial resources might prohibit them from attending a blues music learning opportunity. D.R.Y.M.S. will award up to \$500.00 per year to selected applicants, preferably will be from Springfield, Missouri, or the Ozarks area.

This scholarship is available to those under the age of 21, to study on their instrument of choice through lessons at reputable camp seminars, or workshop programs in the United States. The programs attended by scholarship recipients generally take place in the summer at the recipient's choice of location. The scholarship may also be used to fund individual blues music lessons. D.R.Y.M.S. is a one year scholarship, but recipients may apply for the scholarship again in any subsequent year up to the age of 21.

A letter of recommendation must accompany the application. The submission deadline for the scholarship is May 31st of each year. Recipients receive a free Blues Society of the Ozarks membership, in exchange for which recipients are requested to write an article for the BSO Bluesletter about their experience with the workshop or lessons, once completed. All decisions regarding the awarding of scholarships are at the sole discretion of the Blues Society of the Ozarks. Payment of scholarship awards are made by the Blues Society of the Ozarks directly to the person or organization providing the blues learning experience.

Date:

Applicant's name and age:

Contact information (phone, Email, street address):

Program type being applied for (such as instrument lessons, workshop or other):

Frequency of program or lessons (recurring, one time, etc.):

Anticipated fee or fees (can be funded up to \$500):

signature of applicant (parent or guardian, if applicant is under 18 years of age)

Send this completed form and the letter of recommendation to: ozarksblues@gmail.com or P.O. Box 8133 Springfield, Missouri 65801

The Blues Society of the Ozarks is a 501(c) non-profit organization. The Blues Society of the Ozarks does not discriminate based on race, color, religion, creed, gender, gender expression, age, national origin, ancestry, disability, marital status, sexual orientation, or military status, in any of its activities.

Form created 1-12-22

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D.R.Y.M.S. LIVE STREAM EVENT

(CONTINUED FROM PAGE 18)

Next up was the 2nd recipient of **D.R.Y.M.S.**, Cleyton Loveland who is taking beginning guitar lessons, this was his first time on stage. Cleyton's skills are truly developing as a guitarist. Most impressive and the audience was very supportive.

Following Cleyton was George Hunt and son Seth Dylan Hunt, both stellar musicians. Next was the Hunt family; George, Renee', Seth, and Sydney. Musical talent runs deep in the veins of the Hunt family! Afterward, George welcomed both Alyssa and Annabelle back on stage for the final song of "I Shall Be Released".

A heartfelt thanks to all who donated their time and talent, and to those who donated to the Debbie Rule Youth Music Scholarship. Everyone's hearts were full of love and support for the young musicians that want to pursue their dreams of musicianship.

If you know of a youth who would like to apply for a scholarship, please contact the BSO either by email, text, or phone. Use the link below to watch the Facebook Live video of the fund raiser. The **D.R.Y.M.S.** application is on page 19. <https://www.facebook.com/BluesSocietyOfTheOzarks/videos/674090294441853>



BECOMING A BSO SUPPORTER

Beginning in 1991, the goal of the Blues Society of the Ozarks (BSO) is to encourage the appreciation of the Blues, an original American music style. The BSO provides a forum in the Ozarks for the performance of the Blues at live events, and on radio and multimedia platforms, with a commitment to educate and entertain all the people of the Ozarks."

The BSO Newsletter is a full-color digital publication distributed in both electronic and print formats. And, as organizational membership continues to grow, the BSO Newsletter provides their readership with local and regional opportunities to connect with the Blues community. Sponsorship and advertising revenues provide marketing support for the organization.

The BSO Bluesletter has a significant bimonthly digital distribution of six issues per year. With several size and placement options available, your paid ad placement supports your business, as well as the efforts of the BSO Blues community.

Please join our advertising supporters and partners in keeping the Blues an active cultural contribution to the musical heritage of southwest Missouri.

The available ad spaces available are provided below for your convenience. With several options to choose from; business card size, banner, to a full page layouts, etc.

To learn more about the BSO, and new opportunities for an active role in the Blues community, please contact any BSO Board member or visit the BSO Facebook page, or visit the BSO web site at <https://ozarksblues.com/>

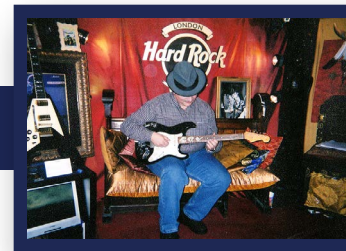
For additional information regarding opportunities to advertise your business in the BSO Bluesletter, contact any BSO Board Member or Mike Fisher at mikefisher@missouristate.edu.

We accept electronic files in high resolution (300 DPI) in PDF, JPEG, PSD, PNG, or AI (Adobe CC). We cannot accept artwork or compositions created in word processing programs. Images should be CMYK color format. We can not guarantee color accuracy if RGB format images are converted. Ad sizes may be slightly modified to facilitate publication content flow and placement. The BSO Bluesletter will not knowingly place, reproduce, or publish content or images that are secured through copyright without expressed or written permissions. 🎸

Full page inside	*8X10 inch.	\$525.00
Full page inside	8X10 inch	\$500.00
Half page landscape	8X5.25 inch	\$300.00
Half page portrait	4X10.5 inch	\$300.00
1/4 page banner	2X8 inch	\$115.00
Business card	2X3.5 inch	\$ 50.00
*Note: A full page inside front/back cover is a Prime placement.		



To learn more about the BSO, and new opportunities for an active role in the Blues community, please contact any BSO Board member or visit the BSO [Facebook](#) page, or visit the BSO web site at <https://ozarksblues.com/>



A NOTE FROM THE EDITOR

Welcome to the December 2022 BSO Bluesletter. This issue wraps up this year with a Spotlight of our D.R.Y.M.S. Live Stream Fund raising event, hosted by Ernie Williamson Music and posted on the BSO Facebook page. It features live performances from some of our D.R.Y.M.S. Scholarship recipients and supporters of the Blues Society of the Ozarks. The BSO Board is hosting our annual "Jingle the Blues Away" Charity Benefit and this year promises to be one of our best! Please discover how you can make a positive impact on this event and this year's charities we support, by contacting the BSO. You can make a difference.

The BSO Bluesletter is exploring composition changes to streamline production while adding value to our readership. The BSO Bluesletter is produced to visually connect BSO membership and the Blues Community with news, feature artists, community information, and each other.

Our goal is to continue our focus on recognizing the extraordinary, talented musicians of the region. Live music continues to provide opportunities through the week and weekends to gather and enjoy the Blues, Classic Rock, Jazz, and more. Please support area venues that keep the spirit of music and the Blues alive.

Now is the time to become a member of a mature organization that has a clear focus for the future. Be it keeping the Blues alive through monthly music Jams and live venue events, Blues in the Schools, or our upcoming fund raisers, the BSO has a need for you. Please consider being a member of the growing BSO family.

Look for area musicians and groups performing in the Ozarks and let us know what you see and hear. Until then, let's keep the music going and growing.

Now is the time for you to take that step and start writing your contribution to the next BSO Bluesletter. Feel free to contact me, Mike Fisher at mikefisher@missouristate.edu. 🎸

MEMBERSHIP WITH THE BLUES SOCIETY OF THE OZARKS

Since 1991, our goals have been to encourage appreciation of the Blues, an original American music; to provide a forum in the Ozarks for performance of the Blues at live events and on radio and television; to educate and entertain the people of the Ozarks; to provide an organization through which people can share their common love of the Blues; and to join with similar organizations to accomplish the forgoing goals.

Becoming a member and playing an active role in the BSO is easy. As a volunteer organization, there are numerous volunteer opportunities and membership benefits.

- BSO merchandise: Tee-shirts, scarves, earrings, etc.
- Social networking with meeting other people who also love the blues.
- Opportunities to volunteer at BSO fundraisers and sponsored events.
- Ability to attend meetings and have a voice on upcoming organizational issues and elections.



BSO MEMBERSHIP FORM

Sign up at ozarksblues.com or remove and complete this form, and send with check or money order to:
Blues Society of the Ozarks, P.O. Box 8133, Springfield, MO 65801

First & Last Name _____ First & Last Name _____

(Two adults at same address, please list both names)

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Zip _____

Phone _____ Email _____

Birthday _____

- INDIVIDUAL MEMBERSHIPS - ONLY \$20/YEAR PER PERSON
- BAND/ENSEMBLE MEMBERSHIPS - ONLY \$30/YEAR

As an active member in the **BSO**, I would be willing to help in the following areas:

- BSO Events
- BSO Fundraising
- Bluesletter Contributor
- Merchandising
- Advertising/Sales
- Public Relations/Marketing
- Social Media & Website
- Musician/Performance/Ensemble
- Other _____