

BLUES IN THE SCHOOLS - INTERNATIONAL BLUES COMPETITION - REGIONAL BLUES NEWS  
LOCAL ARTIST FEATURE - GEAR REVIEWS - OFFICIAL BLUES VENUES - MEMBERSHIP BENEFITS

# OSB BLUESLETTER

NOVEMBER 2014 YOUR ULTIMATE SOURCE FOR THE BLUES

## A VISIT WITH ART BENTLEY

STORY BY DEBRA ROONEY



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# THE NOVEMBER BSO BLUESLETTER

## FROM THE BSO PRESIDENT



Dear valued members of the Blues Society of the Ozarks, Hello everyone!

Fall is in full swing and the Blues Society of the Ozarks is excited about all that is happening! The DRYMS Fund has been getting a lot of love and we cannot thank you all for your generous donations.

Debra Rule was an amazing woman and we know she would be proud of the progress that has been made. Thank you **Al Rule** and everyone on the board who has gone the extra mile to make this dream (DRYMS) a reality.

**Mr. Art Bentley** will be performing for a fundraiser hosted by the BSO to send him to Memphis for the IBC Challenge on November, 20th at **Galloway Station** from 6:00-9:00 p.m. Come on out for a great time and great music.

And get ready for a great time with **Alyssa Galvan** at her BSO Benefit on November, 14th at **Hold Fast Brewing**. The party starts at 3:00 p.m. and will end at 6:00 p.m. with plenty of special guests like **Justin Larkin, Sarah Tweedle, Justin Cauble, and Mike Snow**. Do not miss this party!

Also, our annual **Jingle the Blues Away** is coming on December 11th. We have selected the **Rare Breed** and **Great Circle** charities as the organizations we're supporting this year. For more information, contact these two great charities or reach out to the BSO.

As always, thank you all for your support. Have a wonderful day and I will see you all out and about as we go Blues'n in 2021.

Sincerely,  
O'Neill Blues, President-Blues Society of the Ozarks

### BSO MISSION STATEMENT

Since 1991 our goals have been to encourage appreciation of the Blues, an original American music; to provide a forum in the Ozarks for performance of the Blues at live events and on radio and television; to educate and entertain the people of the Ozarks; to provide an organization through which people can share their common love of the Blues; and to join with similar organizations to accomplish the forgoing goals.

**BLUES SOCIETY OF THE OZARKS**  
P.O. BOX 8133  
SPRINGFIELD, MO 65801  
<https://ozarksblues.com/>



PAGE 4



PAGE 9



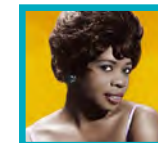
PAGE 10



PAGE 11



PAGE 12



PAGE 15



PAGE 16



PAGE 21



PAGE 23

PAGE 27



## IN THIS ISSUE

**2 FROM THE PRESIDENT**  
Letter from the BSO President O'Neill Blues.

**4 A VISIT WITH ART BENTLEY**  
Exclusive Cover Story by Debra Rooney.

**9 A NIGHT WITH ERIN COLBURN**  
Rob Adams Promotions presents Erin Coburn and Papa Green Shoes at the Riff.

**10 UPCOMING BSO/IBC EVENTS**  
Mark your calendars for these upcoming BSO/IBC events.

**11 SOUND FROM THE STREET - KSPQFM**  
O'Neill Blues embarks on a new relationship with KSPQ Radio.

**12 BLUES HISTORY SPOTLIGHT - ESTER PHILLIPS**  
Story by Mary Certain.

**15 NEWS FROM THE BSO BOARD**  
News from the BSO Board of Directors.

**16 DEBBIE RULE YOUTH MUSIC SCHOLARSHIP**  
The First LIVE STREAM EVENT for D.R.Y.M.S, story by Mary Certain.

**21 BITS-BLUES IN THE SCHOOLS**  
Exciting news on this year's guitar raffles, by George Hunt.

**23 THE BSO AND AMAZONSMILE**  
Support the Blues Society of the Ozarks while you shop online at Amazon.

**24 BSO MERCHANDISE**  
Support the Blues Society of the Ozarks with available swag.

**25 BSO PARTNERS AND SUPPORTERS**  
BSO partners and supporters.

**27 A NOTE FROM THE EDITOR**  
Notes on this special edition of the BSO Bluesletter.



# A VISIT WITH ART BENTLEY

STORY BY DEBRA ROONEY

Recently I had the amazing opportunity to sit down with Art Bentley and talk about his illustrious career in the music business. With his professional career spanning over 30 years and his fledgling years getting started, we had a lot to talk about, and I would like to share some of that with you all.



Art was born in Jonesboro, Arkansas and by school age had moved to West Plains, Missouri where he attended grades K-12. Being an only child, Art had plenty of time on his hands to put a guitar in them! His mother helped him buy his first guitar, and he used to hide it under his bed, take it out and spend hours messing around with it. Art is a self-taught guitar and harmonica player, and he plays everything by ear.



He has also dabbled in playing the keyboards and mandolin, and his grandpa Walter bought him his first harmonica in 1975. Art's grandpa also taught him how to play the banjo, so you could call him an "aspiring banjo player"! His grandpa used to take him to Bluegrass festivals and listen to grandpa play along. Art is grateful for these jams he attended with his grandpa. Bluegrass has many roots, and it is an opportunity he thoroughly enjoyed being a part of. He enjoyed being a part of the Bluegrass scene and all those involved in it. However, he didn't take to the banjo like he did with the guitar, and soon Art was learning songs by the Rolling Stones and Led Zeppelin. In these two very classic rock bands, Art was able to

hear the Blues music coming through loud and strong in their work. That got under his skin (or guitar strumming fingers) and he has always considered himself a Blues Artist. When asked if there were any other genres of music that interested him, he replied with "a little gospel". He is currently branching out into some Jazz, as a natural progression of the music world.

As our conversations continued, I was curious about Art's early years in his music. Did you have other bands before your career took off? He mentioned "The Trenchmen" a blues rock band he put together with a couple of high school buddies, that had strong Rolling Stones blues overtones. He played his first gig of all time with this band at Nathan P. Murphy's and was quite proud of that.

Asking Art about what actual musicians influenced his sound, he piped right up that Otis Rush was his biggest influence and actually got his 'Blues Bug' going! Then there was Elmore James and Marion Walter Jacobs, known as Little Walter, who



Art said, "everything he played was gold"! I did a little research on these 3 musicians and even listened to some of their songs. Otis Rush (1934-2018) was an American Blues guitarist and singer songwriter... just what Art grew up to be! His distinctive guitar style featured a slow-burning sound and long bent notes. (Wikipedia)

Elmore James (1918-1963) was also an American Blues guitarist, singer songwriter, and bandleader. James was known as the "King of the slide guitar" and noted for his loud amplification and stirring voice. For his contributions to the music world, Elmore James was inducted into the Rock and Roll Hall of Fame in 1992. (Wikipedia) I looked up James on YouTube and found that he was the original song writer of "The Sky is

*Crying*”, a fabulous blues licks that SRV also paid tribute to.

Finally, there was Little Walter (1930-1968) an American Blues Musician whose revolutionary approach to the harmonica had a strong impact on succeeding generations, earning him comparisons to such seminal artists as Django Reinhardt, Charlie Parker, and Jimi Hendrix. (Wikipedia) Little Walter truly played a fine blues harmonica.

Getting back to how Art’s solo career took off, he told me he used to play at the Outland open mic nights. From those performances his career just sorts of snowballed and grew into him making music for a living, very organic in its nature. He has played



nearly every venue in the Springfield and surrounding area during his time behind the mic.

What I find fascinating about Art Bentley is how he established an 8 to 10 year career (and still going strong) on the Lake Circuit in Missouri. From May to late October, you can almost always find Art at one of the clubs around Lake of the Ozarks, Table Rock Lake, and many of the lake towns in that area. Asked how he got started in that, he replied that the Barrett Brothers heard him play and invited him to play before their band at a club in Osage Beach called Dog Days. By word of mouth, he began to get more gigs around there and today most of his summers are spent in that area.

The BSO managed to snag Art for our August 8, 2021 IBC (International Blues Challenge) and he was awarded first place for his efforts. Asked if he was pleased, he belted out, “Heck Yeah!” Art will be representing the BSO in Memphis in January 2022 at the IBC as a solo act.

would still like to learn how to play?  
**AB:** I admire the cello and the fiddle, but don’t want to spread myself too thin, so don’t know if that will ever happen.

**DR:** Are there any bands or acts you have opened up for during your career?

**AB:** Yes, I have. Dierks Bentley and Eric Church

**DR:** Do you have a Bucket List you would like to pursue before you put your guitar and blues harp down?

**AB:** I would love to go back to Memphis and record another album.



He is anxious to wrap up his travels and shows and slow down a little to focus on his Memphis presentation.

I asked Art a series of questions that can best be relayed in this article as a Q&A type of interview. Let’s get started...

**DR:** What was the name of the first song you wrote?

**AB:** I believe that would be called ‘Sarah Jane’ which is on one of my Nashville recorded albums.

**DR:** What is your favorite song you have written and performed?

**AB:** ‘Just Another Fool’ that I wrote and recorded with my band Blue Contagion.

**DR:** How many instruments do you play?

**AB:** That would definitely be the guitar and harmonica, and as I mentioned earlier have played a few other instruments as needed to fill in on recordings of albums.

**DR:** Are there any instruments you



**DR:** Anyone you would like to sing or play with?

**AB:** I think Lucinda Williams would be fun to work with.

As our conversation began to wind down, I had just a couple more questions for Art and he had a thing or two to say to readers of this Bluesletter.

**DR:** Has there been a time during your music life that you have given guitar, harmonica, or any instrument lessons?

**AB:** Art replied, "I have given some guitar lessons at Springfield Music back in the day. I really enjoy teaching kids the basics of the guitar and get them started."

**DR:** Do you have any words of wisdom you can give to aspiring artists out there today? Art stroked his beard for a few seconds and said, "just hang in there, don't give up, and BE TRUE TO YOURSELF."

My last question to Art Bentley was this: What do you consider your greatest accomplishment of your career so far? Again, a pause and he said, "the privilege of still doing it!" In a one-word summation he said LONGEVITY.

I thanked Art for his time in gathering this information on his career. He wanted me to tell everyone he was happy to be considered for this Bluesletter interview. He enjoyed



performing at the IBC back in August at Galloway Station; the crowd, he said, was great and the icing on the cake was that he won!

Thank you, Mr. Art Bentley and Best of Luck to you in Memphis, January, 2022. 🎸

You can learn more about Art Bentley and his music on Facebook.



## ERIN COLBURN @ RIFF DECEMBER 2, 2021

Mark your calendars for Thursday 12/2/2021. Erin Coburn will be at the Riff, 1900 W. Sunset Springfield, Missouri. Doors open at 7:00 p.m.-10:00 p.m. This will be her first show in Springfield. Rob Adams Promotions presents Erin Coburn and Papa Green Shoes. Papa Green Shoes will open for Erin Coburn at this event.

Erin Coburn is a rock/blues songwriter, vocalist, and multi-instrumentalist with 3 original CD's out. Erin was nominated for the 2018 Josie Music Awards for "Young Adult Artist of the Year" award for Independent Artist. Two (2) general admission tickets will be given away by a drawing from our Blues Society of the Ozark membership list. Not a member

and want in on the drawing? Please join by November 25, 2021 for the November 26th drawing.



Erin Coburn has captivated her audiences with her prowess as a multi-instrumental musician, with a blend of genres that combines blues, rock, americana,

funk. She is unafraid to be authentically herself, always delivering an unforgettable, high-energy performance that leaves the audience wanting more. As Erin always says, expect the unexpected.

Check out her website [erincoburn.com](http://erincoburn.com) Erin Coburn Music You can learn more about Erin Colburn and her music on Facebook. 🎸







**BSO IBC  
Youth Showcase  
Representative  
2022**

**Blues Society of the Ozarks**

**Sunday, November 14  
3:00 - 6:00 p.m.**

**HOLD FAST  
BREWING**

*Memphis Bound Party!*

**Art Bentley**

BSO's IBC Representative  
**2022!**

**Gift Basket Raffle!**

*\*All proceeds go to Art for his trip to Memphis*

*\$5.00 at the door*

*Saturday, November 20*  
Doors open at 6:00 p.m.

**GALLOWAY  
STATION  
BAR & GRILL**

Barney's Blues by Jim Coombs

YOU KNOW YOU'RE A REAL BLUES MUSICIAN WHEN YOU REALIZE THAT THE CHEERS FROM THE AUDIENCE AFTER YOUR SOLO ARE ACTUALLY FOR A SPORTS PLAY ON THE BIG SCREEN TV OVER THE BAR, AND NO ONE IS PAYING ATTENTION TO YOU!

OR WHEN YOUR CONTRACT SAYS THAT YOU MUST PLAY UNTIL CLOSING TIME AND YOUR ONLY AUDIENCE IS THE BARTENDER!

OR WHEN NOBODY DANCES DURING YOUR SET BUT EVERYONE IS UP DANCING TO THE JUKEBOX DURING YOUR SETBREAK!

OR WHEN THE BAR REQUIRES THAT THEIR SOUNDMAN GETS PAID OUT OF YOUR 'PLAY FOR THE DOOR' MONEY, AND HE GETS PAID MORE THAN YOU DO!

OR WHEN YOU HAVE TO RESORT TO PLAYING MUSTANG SALLY TO GET THE AUDIENCE UP DANCING!

© JIM COOMBS 10/21



<https://anchor.fm/oneill-blues>

Podcast logos: Anchor, Spotify, Google Podcasts, Radio Public



**Live Music from the Green!**

**O'Neill Blues  
&  
The Jersey Stone Band**

**4th Street Blues radio show**

LIVE RECORDING ON LOCATION

Hey everyone it's O'Neill Blues' Sound From The Street.

The show will be the same format as you have been used to hearing on the Podcast.

A new Podcast airing weekly on Anchor.fm. Thank you so much for tuning in. Here is the latest word from the street.

Behind the scenes:

Some fantastic news I am happy to announce. We have been picked up by **KPSQ 97.3FM** in Fayetteville, Arkansas! Our time slot will be monthly on Thursday nights at 7:00 p.m.

**KPSQ** is a station for the people and I am so happy to be affiliated with them now.







Off the cuff, the first show will feature Ronnie Baker Brooks, Noah Davis and Nathan Bryce. Also, we will feature some of the local Fayetteville, Ark. talent and a local charity organization.

Thank you to all of you who have listened to the show and I welcome you to my new digs on FM radio.

Well that's all for now. So stay tuned because we will have a lot more for you in the months to come....

This is O'Neill Blues', Sound From The Street.🎸



# BLUES HISTORY SPOTLIGHT

BY MARY CERTAIN

**Esther Phillips** was born Esther Mae Jones in Galveston, Texas on December 23, 1935, and began singing in church as a young child. When her parents divorced, she split the time between her father who lived in Houston and her mother who lived in the Watts area of Los Angeles, California. It was while she was living in Los Angeles that her sister entered her in a talent show at a night



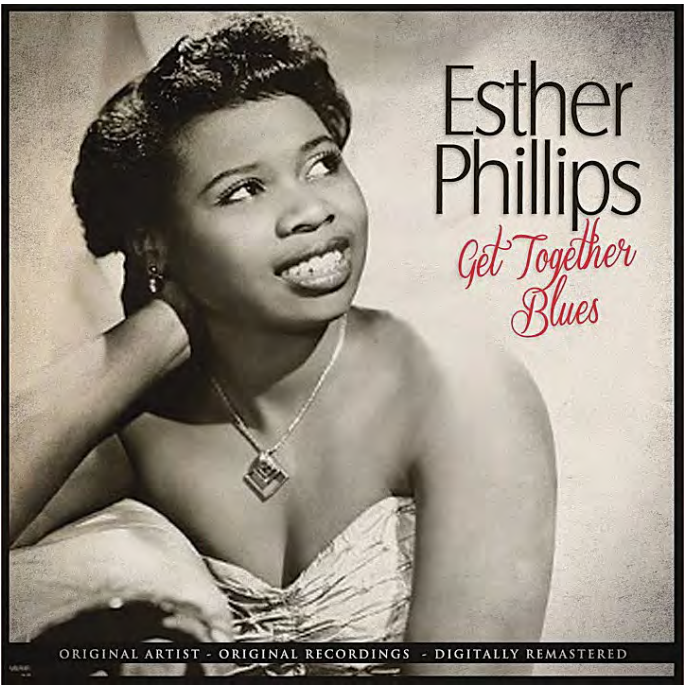
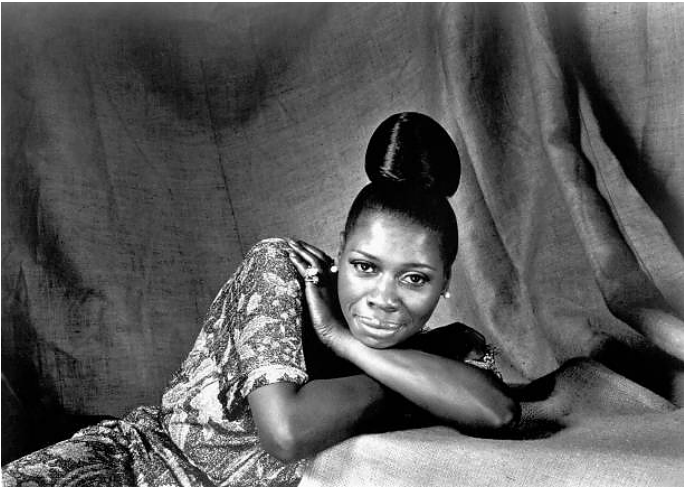
club belonging to bluesman Johnny Otis. He



was so impressed with the 13-year-old that he brought her into the recording studio for a session with Modern Records, and added her to his live revue. Billed as Little Esther, she scored her first success when she teamed with the vocal quartet The Robins (who later

evolved into The Coasters) on the Savoy record label single “Double Crossin Blues”. It was a massive hit, topping the R&B charts in the early 1950s and paving the way for a series of successful singles bearing Little Esther’s name: “Mistrustin’ Blues”, “Misery”, “Cupid Boogie”, and “Deceivin Blues”. In 1951, Little Esther moved from Savoy to Federal after a dispute over royalties, but despite being the brightest female star in Otis’ review, she was unable to duplicate her impressive string of hits. Furthermore, she and Otis had a falling out, reportedly over money, which led to her departure from his show. She remained with Federal for a few years, then moved to Decca in 1953, again with little success.

In 1954 she returned to Houston to live with her father. By the late 50’s she had experimented with hard drugs



and developed an addiction to heroin. Reportedly, Esther had a drug addiction since her teenage years, having a lasting impact on her health, and eventually it claimed her life by the age of 50.

She re-signed on with Savoy in 1956, to little avail. Short on money, Little Esther worked in small nightclubs around the south, punctuated by periodic hospital stays stemming from her addiction. In 1962 she was rediscovered, while singing in a Houston night club, by future country star Kenny Rogers, who got her signed on to his brother’s Lenox label. Too old to be called Little Esther, she re-christened herself as Esther Phillips, choosing her

last name from a nearby 'Phillips' gas station. Phillips recorded a country-soul reading of the soon to be released "Release Me", which was released as a single later in the year. In the wake of Ray Charles groundbreaking country-soul hit "I Can't Stop Loving You", "Release Me" was a smash. "Release Me" topped the charts and hit the Top Ten on both pop and country charts. Back in the public eye, Phillips recorded a country-soul album of the same name, but Lenox went bankrupt in 1963.

Thanks to her recent success, Phillips was a catch for R&B giant Atlantic, which recorded her in a variety of settings to see what niche she might fill best. One might say that she was too versatile for her own good.

Phillips cut a blues-tinged album of standards. Her string-laden remake of the Beatles song "And I Love Him" (naturally, with the gender changed) nearly made the R&B Top Ten in 1965, and the Beatles flew her to the U.K. for her first overseas performances. Encouraged Atlantic pushed her into an even jazzier territory for her next album. However, it did not generate much response. Eventually Atlantic

dropped her in late 1967. Ultimately Phillips would sign on with Atlantic one more time after a rehab stint, only to be dropped again by Atlantic. In 1975 Philips scored her biggest hit since "Release Me" with a disco-fied update of Dinah Washington's "What a Diff'rence a Day Makes" and the accompanying album of the same name.

In 1977, Phillips changed record companies several more times, to eventually gain creative control of her career with Mercury, but none matched the commercial success she desired. Her last R&B chart single was 1983's "Turn Me Out", a one off for the small Winning record label. Unfortunately, her health started to deteriorate from the culmination of her previous years of addiction, combined with hard drinking. Phillips died in Los Angeles on August 7th, 1984 of liver and kidney failure. 🕯



# BSO BOARD OF DIRECTORS

FROM THE PRESIDENT:

Dear valued members of the Blues Society of the Ozarks, Hello everyone!

Fall is in full swing and we here at the Blues Society of the Ozarks are excited about all that is happening!

The **DRYMS** Fund has been getting a lot of love and we cannot thank you all for your generous donations. Debra Rule was an amazing woman and we know she would be proud of the progress that has been made. Thank you Al Rule and everyone on the board who has gone the extra mile to make this dream (**DRYMS**) a reality.

**Mr. Art Bentley** will be performing for a fundraiser hosted by the BSO to send him to Memphis for the **IBC Challenge** on November, 20th at **Galloway Station** from 6:00-9:00 p.m. Come on out for a great time and great music.

And get ready for a great time with **Alyssa Galvan** at her BSO Benefit on November, 14th at **Hold Fast Brewing**. The party starts at 3:00 p.m. and will end at 6:00 p.m. with plenty of special guests like **Justin Larkin**, **Sarah Tweedle**, **Justin Cauble**, and **Mike Snow**. Do not miss this party!

Also, our annual **Jingle the Blues Away** is coming on December 11th. We have chosen the **Rare Breed** and **Great Circle** charities as our organizations we are supporting this year. For more information contact these two great charities or us at the BSO.

Finally, come on out to our jumpin' Jams hosted by **George Hunt** and the **Uncle Buster Band**. They will be on the second Thursdays of every month at **Galloway Station** and the fourth Sunday at **Carries**. Times for both are 6:00-9:00 p.m.

As always, thank you all for your support. If you would like to learn more about the BSO, feel free to come to our Board Meetings, every second Wednesday of each month at **Skybox Lounge** at 6:00 p.m. We'd love to see you.

Have a wonderful day and I will see you all out and about as we go Blues'n in 2021.

Sincerely,  
O'Neill Blues  
President, Blues Society of the Ozarks 🎸



# D.R.Y.M.S. LIVE STREAM EVENT



## First Annual Fundraiser for the D.R.Y.M.S.

STORY BY MARY CERTAIN

The First Annual fundraiser for the Debbie Rule Youth Music Scholarship, held at Springfield Music on 10/22/2021, was a wonderful success and an exceptional experience; raising over three thousand dollars (\$3,000.00+). The event, hosted by Springfield Music, was streamed live and recorded on the Blues Society of the Ozarks Facebook page. If you missed the Live event, please watch it there for the recorded video stream and to learn more about how to make your contribution

Blues Society of the Ozarks Board members George Hunt and Mitch Brashers organized the event. Renee' Hunt announced the first special guest, Jim Payne of the "Stomp the Blues out of Homelessness" who came forward with a \$500.00 check to kick off the

evening of donations. Renee' Hunt emceed in between acts displaying the updates of the donations recieved by check, cash, and online contributions made through Venmo, and Cash App. Donations were were accepted by BSO board members Debra Rooney, Joy Hubbs, and Mary Certain



# D.R.Y.M.S. LIVE STREAM EVENT

The musical set was started by O'Neill Blues who played a bluesy slide guitar piece to put everyone in the mood for the program to come. Next, Sydney Hunt sang a bluesy version of the Dolly Parton song, "Holding on to You". Then the Yeti's -George Hunt and Ron Love, performed a George Hunt original, "Guilty as Sin", as well as other songs.

Kelsey Cummings followed with her amazing voice, accompanied by George



Hunt and Ron Love. Kelsey Cummings sang "At Last" which was one of Debbie Rules favorites. Seth Dylan Hunt proceeded with a rousing blues song accompanied by George and Ron.

Nathan Bryce broke the event out of the acoustic mode with an electric set. Nathan was then joined by George Hunt, Mike Hauk and Ron Smith for a couple more songs. George Hunt, Sydney Hunt, Kelsey Cummings, Seth Dylan Hunt, Ron Smith, Mike Hauk, and Nathan Bryce joined together on-stage

# D.R.Y.M.S. LIVE STREAM EVENT



to perform “*I Shall Be Released*”. Additional contributions to the D.R.Y.M.S. event were made by our good friends at Carrie's Bar, 1906 E. Meadowmere Street. Carrie's host's and supports one of our monthly Blues Jams.

Our sincere appreciation goes out to our gracious hosts, our musical volunteers, and those who donated to D.R.Y.M.S.



# D.R.Y.M.S. LIVE STREAM EVENT

The first recipient of the DRYMS Scholarship is 16-year-old Alyssa Galvan from the Joplin, Mo area. She will be attending workshops and seminars in Memphis during the International Blues Challenge, as well as representing the Blues Society of the Ozarks in the Youth Showcase.

If anyone knows a youth in the Ozark area who would like to be a recipient of the Debbie Rule Youth Music Scholarship, please contact us.

The Debbie Rule Foundation was established by the Blues Society of the Ozarks in 2021, in honor of her love for blues and unwavering support for keeping the blues alive.

The foundation was created to provide financial assistance to aspiring young blues musicians, whose limited financial resources might prohibit them from attending a blues music learning opportunity or experience. The scholarship may fund individual blues lessons or tuition to an educational music



# D.R.Y.M.S. LIVE STREAM EVENT

workshop. The scholarship program is available for individuals under the age of 21, to study their instrument of choice at reputable camps, seminars, or workshop programs in the United States. The programs attended by the recipients generally take place in the summer at the recipient's choice of location. However, if lessons are the choice of the participant, it can be any time of the year. Concerning applications; a letter of recommendation must accompany the application for the D.R.Y.M.S. scholarship. The deadline for the summer scholarship is Tuesday, May 31, 2022. In addition to receiving a free Blues Society of the Ozarks membership, the youth is requested to write an article for the BSO Blues letter about their experience with the workshop or lesson session.

The D.R.Y.M.S. will award up to \$500.00 per year to applicants preferably from the Ozarks area or Springfield, MO. A fundraiser will be held each year around October 24th, Debbie Rule's Birthday, for D.R.Y.M.S. to continue to help keep the blues alive through the youth. 🎸



# BLUES IN THE SCHOOLS

## News from the BSO BITS Program

BY GEORGE HUNT

The “Blues in the Schools” (BITS) Telecaster Raffle for 2021, generously provided by Fender and Springfield Music Company, continues to be a very popular event. This years giveaway will feature an extraordinary tobacco burst Player Series Telecaster with a rosewood neck. Raffle tickets for the Fender Player Series Telecaster are \$10.00 each and can be purchased at Springfield Music Company.

The drawing for the Telecaster will be December 11, 2021. As an additional fund raiser, Springfield Music and Hohner have generously provided a Billy Joel Signature Series Harmonica.



# BLUES IN THE SCHOOLS

## News from the BSO BITS Program

Raffle tickets are only \$1.00 each and all proceeds benefit the Blues in the Schools Program Fund. The drawing and winner will be announced in January 2022. Please support "Blues in the Schools" by purchasing your tickets and supporting the area businesses who donated these items to the BSO through the Fender Guitar Company and Hohner Harmonica.

**All proceeds go to the "Blues in the Schools" Program. ↑**



# The Blues Society of the Ozarks and AmazonSmile

AmazonSmile is a simple way for you to support your favorite charitable organization every time you shop, at no cost to you. AmazonSmile is available at [smile.amazon.com](https://smile.amazon.com) on your web browser and can be activated in the Amazon Shopping app for iOS and Android phones. When you shop at AmazonSmile, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added benefit that AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. You can choose from over one million organizations to support. The **Blues Society of the Ozarks** as a 501(c)(3), is a qualifying public charitable organization and has the registered listing as "**Blues Society Inc**", Fairplay, MO.



If you're an Amazon online shopper, switching to AmazonSmile, at no cost, is an easy way to support your local Blues Society through your online purchases. On your first visit to [smile.amazon.com](https://smile.amazon.com), you need to select a charitable organization to receive donations from eligible purchases before you begin shopping. We will remember your selection, and then every eligible purchase you make through AmazonSmile will result in a donation. AmazonSmile will occasionally contact you about donation amounts disbursed to your chosen charity or about the program.

AmazonSmile allows you to change your charity at any time. Your AmazonSmile purchases after the change count towards your newly selected charity. To change your charity on your web browser, simply select "Change your Charity" in "Your Account." You can also visit AmazonSmile under settings on your Amazon Shopping app and select "Change your Charity." Donations are made by the AmazonSmile Foundation and are not tax deductible by you.

The AmazonSmile Foundation is a 501(c)(3) private foundation created by Amazon to administer the AmazonSmile program. All donation amounts generated by the AmazonSmile program are remitted by a subsidiary of Amazon.com, Inc. to the AmazonSmile Foundation. In turn, the AmazonSmile Foundation donates those amounts to the charitable organizations selected by our customers. Amazon pays all expenses of the AmazonSmile Foundation; they are not deducted from the donation amounts generated by purchases on AmazonSmile. To learn more details about the program at AmazonSmile program, go to <https://smile.amazon.com>. 🎸

Show your support  
for the Blues in  
southwest Missouri  
with official BSO  
merchandise!

**Get your BSO Swag!**

**Mens  
&  
Women's  
\$15  
All sizes**

**Beautiful Scarves  
\$12  
Gold, Purple, Black  
White and Silver**

**Get your BSO Swag!**

**BSO Earrings  
\$6**

**Flashing  
Guitar Pin  
\$3**

**Keychain  
\$6**

The  
Blues Society of the  
Ozarks has a variety  
of fashion apparel  
for purchase.

**Get your BSO Swag!**

**Harmonica  
Necklace  
\$5**

**Guitar Pick  
Necklace  
\$8**

Contact a BSO  
Board Member for  
purchase details!  
Show your  
support in style!

## MEET OUR BSO ADVERTISERS & SUPPORTERS

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<http://hotstuff-peppers.com>

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Springfield, MO 65802  
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BITS Blues In The Schools Instructor  
COPD Harmonica Therapy Instructor  
[georgehuntbluesman@hotmail.com](mailto:georgehuntbluesman@hotmail.com)  
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Recognized by the State of Missouri for his  
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IN WORDS AND SONG, INSPIRATION, FEELING,  
AND UNDERSTANDING."  
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"THE LONGEST BAR IN SPRINGFIELD"

**CONTACT THE BSO TO PLACE YOUR AD HERE  
FOR THE NEXT BSO BLUESLETTER ISSUE**





# BECOMING A BSO SUPPORTER

Beginning in 1991, the goal of the Blues Society of the Ozarks has been to encourage the appreciation of the Blues, an original American music. The BSO provides a forum in the Ozarks for the performance of the Blues at live events, radio, and multimedia platforms, and in doing so, with a commitment to educate and entertain all people of the Ozarks.

The BSO Newsletter is a full-color digital publication distributed in both electronic and print formats. And, as organizational membership continues to grow, the BSO Newsletter provides their readership with local and regional opportunities to connect with the Blues community. Sponsorship and advertising revenues provide marketing support for the organization.

The BSO Bluesletter has a significant digital distribution with a bimonthly, or six (6), issues per calendar year. With several size and placement options available, your paid ad placement supports your business, as well as the efforts of the BSO Blues community.


Please join our advertising supporters and partners in keeping the Blues an active cultural contribution to the musical heritage of southwest Missouri.

The available ad spaces available are provided below for your convenience. With several options to choose from; business card size, banner, to a full page layouts, etc.

Full page inside	*8X10 inch.	\$525.00
Full page inside	8X10 inch	\$500.00
Half page landscape	8X5.25 inch	\$300.00
Half page portrait	4X10.5 inch	\$300.00
1/4 page banner	2X8 inch	\$115.00
Business card	2X3.5 inch	\$ 50.00
*Note: A full page inside front/back cover is a Prime placement.		

To learn more about the BSO, and new opportunities for an active role in the Blues community, please contact any BSO Board member or visit the BSO FaceBook page, or visit the BSO web site at <https://ozarksblues.com/>

For additional information regarding opportunities to advertise your business in the BSO Bluesletter, contact Mike Fisher at [mikefisher@missouristate.edu](mailto:mikefisher@missouristate.edu).

We accept electronic files in high resolution (300 DPI) in PDF, JPEG, PSD, PNG, or AI (Adobe CC). We cannot accept artwork or comps created in word processing programs. Images should be CMYK color format. We can not guarantee color accuracy if RGB format images are converted. Ad sizes may be slightly modified to facilitate publication content flow and placement. The BSO Bluesletter will not knowingly place, reproduce, or publish content or images that are secured through copyright without expressed or written permissions. 



Just a reminder, as live music venues are continuing to offer a variety of performing musicians and musical groups. We still need to be safe and smart about ourselves, our friends, and our neighbors. Where ever and what ever you do in supporting live music, please support our community's response and recovery to the pandemic.

To learn more about the BSO, and new opportunities for an active role in the Blues community, please contact any BSO Board member or visit the BSO [FaceBook](#) page, or visit the BSO web site at <https://ozarksblues.com/>




## A NOTE FROM THE EDITOR

In this November issue, we celebrate our 10th edition of the BSO Bluesletter. It really doesn't feel we jump-started publishing a full-color newsletter in May of 2020. Our goal remains the same: to connect BSO membership and the Blues Community with news, feature artists, and community information. We continue our focus on recognizing the extraordinary, talented musicians of the region. Fall is here and music is continuing to fill the emptiness we experienced over the last year(s). Several live music venues are bringing back the songs and friends, we are eager to see and hear.

The BSO continues to add value to the benefits of BSO membership, now is the time to become a member of an mature organization that has a clear focus for the future. Be it keeping the Blues alive through monthly music Jams and live venue events, or Blues in the Schools, or our upcoming fund raisers, the BSO has a need for you. Please consider being a member of the growing BSO family.

This issue also provides new opportunities to support the BSO by offering space for advertisers and supporters. For more information, please contact one of the BSO Board members. The Blues Society of the Ozarks wants to hear from you. Let's keep the music going and growing.

Now is the time for you to take that step and start writing your contribution to the next BSO Bluesletter. Feel free to contact me, Mike Fisher at [mikefisher@missouristate.edu](mailto:mikefisher@missouristate.edu). 

# MEMBERSHIP WITH THE BLUES SOCIETY OF THE OZARKS

Since 1991, our goals have been to encourage appreciation of the Blues, an original American music; to provide a forum in the Ozarks for performance of the Blues at live events and on radio and television; to educate and entertain the people of the Ozarks; to provide an organization through which people can share their common love of the Blues; and to join with similar organizations to accomplish the forgoing goals.

Becoming a member and playing an active role in the BSO is easy. As a volunteer organization, there are opportunities to membership benefits:

- BSO merchandise: Tee-shirts, scarves, earrings, scarves, etc.
- Social networking with meeting other people who also love the blues.
- Opportunities to volunteer at BSO fundraisers and sponsored events.
- Ability to attend meetings and have a voice on upcoming organizational issues and elections.

## BSO MEMBERSHIP FORM

Sign up at [ozarksblues.com](http://ozarksblues.com) or remove and complete this form, and send with check or money order to:  
**Blues Society of the Ozarks, P.O. Box 8133, Springfield, MO 65801**

First & Last Name \_\_\_\_\_ First & Last Name \_\_\_\_\_

*(Two adults at same address, please list both names)*

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Birthday \_\_\_\_\_

☐ \$15/year - Student, Senior, Military membership

☐ \$20/year - Individual membership

☐ \$30/year - Band membership

As an active member in the **BSO**, I would be willing to help in the following areas:

☐ BSO Events

☐ BSO Fundraising

☐ Bluesletter Contributor

☐ Merchandising

☐ Advertising/Sales

☐ Public Relations/Marketing

☐ Social Media & Website

☐ Musician/Performance

☐ Other \_\_\_\_\_